

## Presidents Address

Welcome to Western Suburbs District Cricket Club (WSDCC). If you are in one of the 30,000 cars traveling each day along Oxley Road in Brisbane's west, you can't help but notice the picturesque and iconic Graceville Memorial Park with its heritage listed grandstand and white picket fenced cricket ovals.

Since 1924, Graceville Memorial Park has been the home of one of Brisbane's oldest and most successful Cricket Clubs, the Western Suburbs District Cricket Club: "West" - the mighty Bulldogs. This year saw Wests turn 100 with a Centenary Luncheon taking place on the hallowed turf of Graceville Memorial Park.

Wests is a strong and successful club providing the summer sport option for the community of the western suburbs. WSDCC has eight Men's teams, two Women's teams and two Youth teams playing in Queensland's Premier Cricket competitions. We also have a junior playing base of over 400 which feeds into our Wests+Plus Academy program for our developing juniors and a vibrant club community of approximately 1,200 people.

This is a fantastic opportunity for you to partner with this great club and our great sport of cricket. Wests has an established link with the local Quest Newspaper, Local Westside News, who are great supporters of our Club.

Wests is a dynamic, youthful club with a strong sense of history, and a desire to contribute to the development of our community and our sport.

We'd be delighted if you joined us!

Peter Frew  
President WSDCC

# WESTERN SUBURBS DISTRICT CRICKET CLUB



# Sponsorship Partnership 2022/2023

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## Club and Player Success

Wests has enjoyed great success in recent years, most notably winning premierships in both our Men's and Women's First Grade sides in consecutive years. We are currently Men's 1<sup>st</sup> Grade Premiers having last season's trophy.

## Recent Club Success

In the past 5 seasons, Wests have amassed ten (10) 1st Grade premierships, including 3 Men's and 7 Women's as well as several other grade Premierships.

Our female program is one of the best in country.

An indication of our ongoing strength of our club in women's cricket is the Women's Premier Cricket 1st Grade competition is named after Wests and Australian legend Katherine Raymont and the 2nd Grade competition is named after our most successful past player, Queensland Fire and Australian captain Jodie Purvis. Additionally, the Junior Girls Competition is named after recently retired Brisbane Heat and Fire Captain, Kirby Short. – the Kirby Short Cup

## Recent Player Success

- Brendan Doggett, Queensland Bulls/SA Redbacks and Australian Test Squad.
- Blake Edwards, Qld Bulls contracted player.
- Sam Truloff, Qld Bulls contracted player.
- Paddy Dooley Hobart Hurricanes
- Grace Harris Brisbane Heat and Queensland Fire.
- Holly Ferling Queensland Fire and ACT Meteors
- Courtney Sippel Queensland Fire and Brisbane Heat.
- Meagan Dixon SA Strikers
- Josie Dooley SA Scorpions/ Melbourne Renegades
- Annie Wickman ACT Meteors.

## Why become a Wests Bulldogs Partner

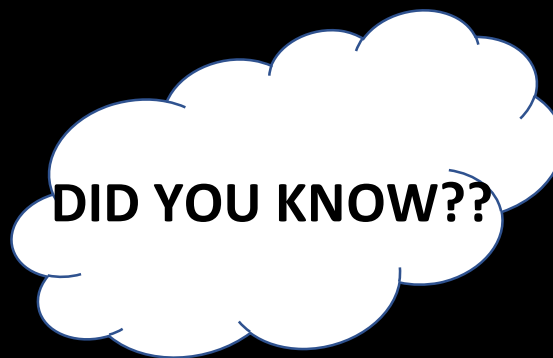
The Bulldogs recently celebrated their 100 Year Anniversary and are one of the oldest clubs in the Queensland Premier Cricket Competition. We pride ourselves on hard work both on and off the field, producing first class cricketers and human beings, along with being positive role models to every member of our club and the local community.

We invite you to join our community of bulldogs in what would be a partnership of teamwork, hard work and shared success, alongside shaping our next generation of cricketers and high-quality human beings.

Our heritage listed Grandstand provides bird's eye views across both our ovals and the park. Nestled in the leafy surrounds of affluent Graceville with many members of the local community using the park there's always plenty of foot and car traffic

We are able to provide you and your business with the type of engagement, exposure and entertainment that can only come from a locally based organisation. By tapping into:

- Our extensive Club community
  - Wests have a large Club community with access to over 1000 members.
- Ex-player network
  - Wests have a well-established network including past players: Carl Rackemann, Craig McDermott, Dirk Tazelaar, Greg Rowell, Kath Raymont, Mel Bulow.
- General Public Access
  - Our picturesque Graceville Oval is located on Oxley Rd, one of Brisbane's busiest roads with over 30,000 cars traveling past the Oval providing an excellent opportunity for business exposure



- Over 30,000 cars pass our oval along Oxley Rd every day with our oval highly visible to the public.
- Our club has a social media presence with over 2,500 followers across Instagram and Facebook.
- Graceville Memorial Park is a hub of community activity every day resulting in exposure to thousands of people throughout the summer.
- Wests Social Media Platform is second to none with high viewing from our community and beyond, Alongside our weekly wrap show *Stumping Friends*, there is a lot of media activity.
- All 1st Grade Men and Women's Matches are Live streamed on YouTube which provides an opportunity for advertising.

We have a picket fence around our entire ground, which allows for sponsor banners and advertising

## 2022/23 Sponsorship Packages

### Diamond Package \$11,000

- 10-seater corporate box for 2 big bash games at the GABBA (excludes food and beverages)  
Sponsor Logo on front on 1st men's cream playing shirts.
- Sponsor logo on men's and women's senior coloured playing shirts.
- Sponsor Logo on all senior and junior training shirts.
- Signage in clear view on all live streamed matches.
- Recognition as the Clubs major sponsor at all club functions, club website and social media.
- Large sign at the entrance to Graceville Memorial Park
- Social media advertising for your business via our social media ie Instagram, Facebook.
- Mention as our major sponsor on our weekly YouTube Stumping Friends.
- Naming rights to our club.
- Rolling advertising 24/7 on our club website.
- Invitation to our annual sponsors day



### Platinum Package \$7,500

- 10-seater corporate box for 1 big bash games at the GABBA (excludes food and beverages).
- Sponsor Logo on back of men's 1st grade cream playing shirts.
- Sponsor logo on back of men's and women's senior coloured playing shirts.
- Sponsor Logo on all senior and junior training shirts.
- 3 x Teardrop Banners on Oxley Road on match days (cost of signs to be met by sponsor).
- Social media advertising for your business via our social media ie Instagram, Facebook.
- Sponsor banner on prime position on our picket fence on match days (cost of sign to be met by sponsor).
- Mention as our platinum sponsor on our weekly YouTube videos.
- Rolling advertising on our club website 24/7.
- Invitation to our annual sponsors day.



- 1 x Diamond Sponsor \$11,000 + GST
- 1 x Platinum Sponsor \$7,500 + GST
- 3 x Gold Sponsor \$3,500 + GST
- 8 x Silver Sponsor \$1,500 + GST
- Player Sponsor (Unlimited) \$700-\$1,500

**Please note Packages can be tailored to suit your specific needs. Sponsorship can also be of an 'In-Kind' products or services**





## Gold Package 3 x \$3,500

- 1 x sponsorship banner on our picket fence on match days and on nets on all training afternoons and evenings (cost of banner to be met by sponsor).
- OR
- Be known as our Wests+Plus Academy Sponsor on our nets and Academy holiday camps.
  - 24 x Social Media advertising for your business via our social media ie Instagram, Facebook.
  - Mentioned as our batting and bowling 'performance of the round' on our social media.
  - Sponsor logo used and tagged in posts via social media when teams are released each round.
  - Recognition at all club functions and events as our Gold Sponsor.
  - Invitation to our annual sponsors day.
  - Rolling advertising on our club website 24/7



## Silver Package 8 x \$1,500

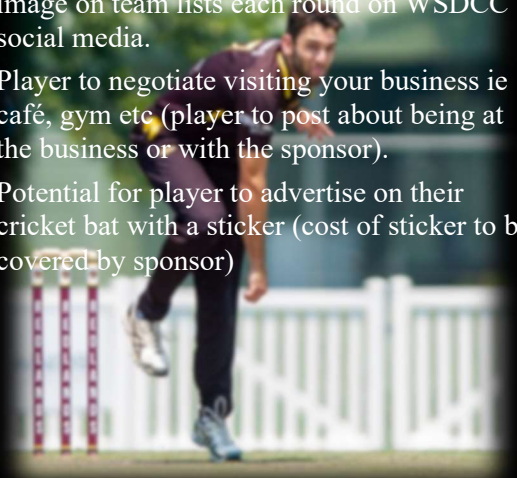
- 1 x sponsorship banner on our picket fence on match days and on nets on all training afternoons and evenings (cost of banner to be met by sponsor).
- 12 x Social media posts advertising for your business via our social media ie Instagram, Facebook .
- Sponsor logo used and tagged in posts via social media when teams are released each round.
- Recognition at all club functions and events as our silver sponsor.
- Mentioned alongside our junior player of the round via social media.
- Invitation to our annual sponsors day.
- Rolling advertising on our club website 24/7.



## Player Sponsorship Unlimited

Sponsor an individual player for the season to the amount of

- 1st Grade Male and Female Player \$1500 (\$650 for player fees & \$850 to the Club).
- Lower Grade Player Male and Female \$700 (\$350 player fees & \$350 to the Club ).
- Player mentions you or your business in every cricket related post throughout the season via their social media.
- Sponsor mentioned when player achieves a milestone ie a century, 5 wickets or other milestones.
- Sponsor mentioned on WSDCC website under player sponsors section with a photo of the player alongside your sponsor logo.
- Sponsor logo is placed alongside player image on team lists each round on WSDCC social media.
- Player to negotiate visiting your business ie café, gym etc (player to post about being at the business or with the sponsor).
- Potential for player to advertise on their cricket bat with a sticker (cost of sticker to be covered by sponsor)



## Community and Charity Objectives

Wests continues to be a strong and successful club providing the summer sport option to the community of the Western Suburbs. Wests have a strong desire to contribute to our community by engaging various organisations and charities.

### The Allison Baden-Clay Foundation and Western Suburbs Cricket Club

Wests have joined forces to raise awareness as to domestic violence in our community with an annual fundraising event.

The Allison Baden-Clay Foundation aims to build a national community that acknowledges the prevalence of domestic and family violence and seeks to create an Australia that is committed to eliminating and taking concrete action to stop domestic and family violence.

Wests Cricket Club is very aware of its community responsibilities.



Should you wish to take up this wonderful opportunity for one of our sponsorship packages please contact:

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