

Western Suburbs District Cricket Club Community Stakeholder Engagement Plan

Purpose

Stakeholder engagement is a critical component of good governance, and in line with Western Suburbs District Cricket Club's (WSDCC) Strategic Plan 2022-2028. As a sporting organization, a Premier Cricket Club of over 600 members and a major feature of the community of the western suburbs of Brisbane, it is incumbent on WSDCC developing and implementing a Community Stakeholder Engagement Plan. It is the WSDCC Committees belief that best practice requires our Club to regularly collaborate and cooperate with members and stakeholders and conduct an annual review and planning process of this engagement plan.

WSDCC Community Stakeholder Engagement Plan aims to promote transparency through proactive actions, as well as providing clear communication and messaging to those connected across the sport. Effective stakeholder engagement facilitates relationship building and understanding which is beneficial both to WSDCC and our stakeholders.

Engagement objectives

WSDCC Community Stakeholder Engagement Plan has been developed to support the WSDCC Committee to

- promote openness and transparency of our activities,
- seek member and stakeholder feedback to performance or proposed initiatives
- Consider member and stakeholder interests in decision-making.
- Provide appropriate avenues and channels for listening and feedback in the pursuit of our Strategic Plan, by promotes collaborative governance aligned to strategic decision-making across the sport.

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The WSDCC Committee has a critical role in leading the WSDCC engagement approach. The engagement plan provides opportunities for leaders across the sport to come together, align efforts and decision-making to best promote and ensure the sustainability of the sport.

Key Principles

Importantly, the following principles should be relied upon for successful community engagement

- **Assess** the importance of the issue
- **Inform/consult** as required
- **Collaborate** where appropriate
- Seek **Support/engage/empower**

Key stakeholders

WSDCC has many requirements including reporting, compliance, strategic development and planning and managing relationships with internal and external stakeholders. The engagement method will differ for each stakeholder depending on the strategic objective and their level of involvement identified as part of WSDCC stakeholder mapping.

The WSDCC Committee has identified the below key stakeholders.

- **Internal**
 - **Members**
 - **Member Organisations/ Associations**
 - **Committee**
 - **Patrons**
 - **Staffing inc Coaches and paid positions**
 - **Volunteers**
 - **Contractors**
- **External**
 - **Sponsors**
 - **Neighbours**
 - **Lease holders (Brisbane City Council)**
 - **State Government Member**
 - **Other Local Sporting Organisations**
 - **Community Charity Organisations**
 - **Community Communication Forums**

Stakeholder Engagement

WSDCC's Community Stakeholder Engagement Plan aims to:

- clearly communicate our engagement approach to our key stakeholders, and the public connected to the sport in an open and transparent way
- support WSDCC to achieve its strategic vision by engaging the critical members of our community that have vital roles to play within that strategy
- allow WSDCC to seek feedback and input as required from key stakeholders to assist in decision-making
- reinforce a culture of engagement and collaboration in the best interests of our sport.

The engagement methods identified for key stakeholders have varying intentions and purposes based upon the role that the stakeholders play within our sport. The WSDCC Community Stakeholders Engagement Plan will form part of WSDCC Annual Review and planning process

Stakeholder	Governance Objective	Engagement Approach	Engagement Channel	Responsible	Frequency	Supporting Information /Collateral Required
<i>Member Organization's/ Associations</i>	<i>Informed WSDCC Community</i>	<i>Involve Collaborate Engage</i>	<i>Workshop & Forums</i>	<i>WSDCC Committee</i>	<i>As required in line with Strategic Plan</i>	<i>Strategic Plan</i>
<i>Members</i>	<i>Informed WSDCC Community</i>	<i>Inform Consult Collaborate Empower</i>	<i>Website AGM Stakeholder Forum</i>	<i>WSDCC Committee</i>	<i>Annually</i>	<i>Strategic Plan Annual Report Board Annual Calendar</i>

TEMPLATE

<i>Volunteers</i>	<i>Informed WSDCC Community</i>	<i>Consult/feedback</i>	<i>Team App and feedback</i>	<i>WSDCC Committee</i>		<i>WSDCC Policy and Planning Framework</i>
<i>Paid Employees</i>	<i>Informed WSDCC staff</i>	<i>Consult/feedback</i>	<i>WSDCC Committee</i>	<i>WSDCC Committee</i>	<i>As required</i>	<i>WSDCC Policy and Planning Framework</i>
<i>Member Organisations/Associations/General Community</i>	<i>Development and review of national policies (including Code of Conduct and alignment with organisation's values)</i>	<i>Collaborate</i>	<i>Working Groups/Workshop General Correspondence</i>	<i>Finance, Audit and Risk sub Committee Governance Committee</i>	<i>Annually</i>	<i>Policy documentation</i>
<i>Sponsors</i>	<i>Community connectivity</i>	<i>Collaborate</i>	<i>Committee</i>	<i>WSDCC Committee</i>	<i>As required</i>	<i>WSDCC Policy</i>
<i>Neighbours</i>	<i>Community Engagement</i>	<i>Inform/Consult/collaborate</i>	<i>Committee</i>	<i>WSDCC Committee</i>	<i>As required</i>	<i>WSDCC Policy and Planning Framework</i>
<i>Lease holder/Landlord</i>	<i>Informed and supportive</i>	<i>Inform/Consult/collaborate</i>	<i>Committee</i>	<i>WSDCC Committee</i>	<i>As required</i>	<i>WSDCC Policy and Planning Framework</i>
<i>Local State Government Member</i>	<i>Informed and supportive</i>	<i>Inform/Consult/collaborate</i>	<i>Committee</i>	<i>WSDCC Committee</i>	<i>As required</i>	<i>WSDCC Policy and Planning Framework</i>
<i>Other Sporting Organisations</i>	<i>Informed and supportive</i>	<i>Inform/Consult/collaborate</i>	<i>Committee</i>	<i>WSDCC Committee</i>	<i>As required</i>	<i>WSDCC Policy and Planning Framework</i>
<i>Community Charity Organisations</i>	<i>Strong community links</i>	<i>Collaborate</i>	<i>Committee</i>	<i>WSDCC Committee</i>	<i>Annually</i>	
<i>Queensland Cricket</i>	<i>Effective engagement</i>	<i>Inform/Consult/collaborate</i>	<i>Committee</i>	<i>WSDCC Committee</i>	<i>Monthly</i>	<i>WSDCC Policy and Planning Framework</i>